

7701 FAMILY

AV7701AM™



101 DAYS

NEW

- Consistent performance across yield environments from east to west
- Significant drought tolerance and brittle snap resistance for western acres
- Excellent stalk strength and staygreen lends itself to superb fall intactness
- Utilize average planting populations to maximize performance

MARKET SEGMENTS: HTF

AGRONOMICS

STRESS EMERGENCE	Manage
ROOT STRENGTH	Competitive
STALK STRENGTH	Excellent
BRITTLE SNAP TOLERANCE	Very Good
DROUGHT TOLERANCE	Very Good
STAYGREEN	Excellent
TEST WEIGHT	Manage
GRAIN DRYDOWN	Competitive

DISEASE TOLERANCE

GRAY LEAF SPOT	Moderate Resistance
NORTHERN LEAF BLIGHT	Moderate Resistance
TAR SPOT	Good Resistance**
GOSS'S WILT	Good Resistance
ANTHRACNOSE STALK ROT	Data Pending
DIPLODIA EAR ROT	Data Pending
GIBBERELLA EAR ROT	Susceptible
FUSARIUM EAR ROT	Susceptible

PLANT & EAR CHARACTERISTICS

PLANT HEIGHT	EAR HEIGHT	EAR FLEX	KERNEL ROWS	HUSK COVER
Medium	Medium	Medium	14-16	Medium Full
FLOWERING MATURITY	BLACK LAYER MATURITY	GDU TO SILK	GDU TO BLACK LAYER	
Medium	Medium	1250	2420	

MANAGEMENT RECOMMENDATIONS

HIGHLY PRODUCTIVE SOILS	LESS PRODUCTIVE SOILS	CORN AFTER CORN	
Highly Recommended	Highly Recommended	Management Recommended	
NO TILL / LIMITED TILL	DELAYED HARVEST	SILAGE USE	OPTIMUM POPULATION
Recommended	Highly Recommended	Recommended	

Notes:



IMPORTANT: Characteristic scores provide key information useful in selecting and managing products in your area. Information and ratings are based on comparisons with other products sold by AgVenture, Inc.. Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible. Scores represent an average of performance data across areas of adaptation, multiple growing conditions, and a wide range of both climate and soil types, and may not predict future results. Individual product responses are variable and subject to a variety of environmental, disease and pest pressures. Please use this information as only one component of your product positioning decision.

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Always follow IRM, grain marketing and all other stewardship practices and pesticide label directions. B.t. products may not yet be registered in all states. Check with your seed representative for the registration status in your state. Always read and follow label directions.

Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit <http://www.biotradestatus.com/>

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate.

AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax products.

AML - Optimum® AcreMax® Leptra® products with AVBL, YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Leptra products.

AMXT (Optimum® AcreMax® XTreme) - Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

YGCB, HX1, LL, RR2 (Optimum® Intrasect®) - Contains a Bt trait and Herculex® I gene for resistance to corn borer.

Components of LumiGEN™ seed treatments are applied at a Corteva Agriscience production facility, or by an independent sales representative of Corteva Agriscience or its affiliates. Not all sales representatives offer treatment services, and costs and other charges may vary. See your sales representative for details. Seed applied technologies exclusive to Corteva Agriscience and its affiliates.

Corteva Agriscience is a member of Excellence Through Stewardship® (ETS). Corteva Agriscience products are commercialized in accordance with ETS Product Launch Stewardship Guidance and in compliance with the Corteva Agriscience policies regarding stewardship of those products. In line with these guidelines, our product launch process for responsible launches of new products includes a longstanding process to evaluate export market information, value chain consultations, and regulatory functionality. Growers and end-users must take all steps within their control to follow appropriate stewardship requirements and confirm their buyer's acceptance of the grain or other material being purchased. For more detailed information on the status of a trait or stack, please visit www.biotradestatus.com.

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